



MECHANISMS FOR THE INSTITUTIONAL DEVELOPMENT OF ECONOMIC DIPLOMACY ACTIVITIES WITHIN THE FRAMEWORK OF PRESIDENTIAL GOVERNANCE

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Annotation: *This article analyzes the mechanisms for the institutional development of economic diplomacy activities under presidential governance. The study highlights key managerial directions such as centralized strategic management, institutional integration, and analytical and project management systems. Through tables and analytical assessments, the paper demonstrates approaches to enhancing the efficiency of economic diplomacy institutions, strengthening international cooperation, attracting investment projects, and expanding export potential. This research contributes to ensuring a more consistent and effective implementation of the country's foreign economic policy and enhancing its competitiveness in the global economic arena.*

Keywords: *Presidential governance, economic diplomacy, institutional development, strategic management, international cooperation, investment projects, foreign economic policy.*

In the context of rapid transformations in the modern global economic system, economic diplomacy is gaining particular strategic importance in advancing national external economic interests, strengthening competitiveness in international markets, and expanding investment cooperation. In countries with a presidential form of governance, economic diplomacy is regarded not only as a direction of foreign policy but also as an essential component of the overall economic

development strategy. This is because the majority of external economic decisions, joint projects, high-level negotiations, and international initiatives adopted at the presidential level are directly linked to the effectiveness of economic diplomacy mechanisms.

Uzbekistan's large-scale reforms in recent years—particularly measures aimed at centralized strategic planning of public administration and effective coordination of foreign economic policy—have further intensified the need to strengthen the institutional development of economic diplomacy. Under presidential governance, enhancing the institutional foundations of this sphere, reinforcing it through a robust regulatory and legal framework, and establishing unified management mechanisms to advance national interests on international cooperation platforms have become among the most urgent priorities.

From this perspective, the more effectively the institutional development of economic diplomacy is organized within the presidential governance system, the more strongly the country's external economic integration, the level of attracted investment flows, the expansion of export potential, and its position within the international economic system will be reinforced. This study aims to outline the theoretical foundations of these processes, assess the effectiveness of existing practical mechanisms, and identify promising directions for institutional development.

Institutional development of economic diplomacy under a presidential governance system primarily requires the centralized coordination of the state's foreign economic policy and the enhancement of strategic decision-making mechanisms. In this context, an integrated

management model between the Presidential Administration, the Ministry of Foreign Affairs, and the structures responsible for investment and foreign trade plays a crucial role. In particular, the centralized and rapid management of high-level visits, bilateral and multilateral economic agreements, export-support initiatives, and proposals for revising investment projects through the presidential system significantly increases the effectiveness of economic diplomacy.

The development of economic diplomacy institutions ensures the formation of strategic instruments for extensively advancing economic interests on the international stage. In this process, strengthening specialized units engaged in economic diplomacy, enriching the activities of diplomatic missions abroad with economic functions, and enhancing the capacity of analytical centers play an important role. At the same time, the introduction of digital management and analytical data systems enables the rapid development of forecasts and recommendations regarding international financial trends, investment flows, and changes in export markets. As a result, the accuracy and effectiveness of external economic decisions made at the presidential level increase significantly.

At the same time, the institutional development of economic diplomacy is a crucial factor in strengthening international cooperation and accelerating Uzbekistan's integration into global economic structures. Expanding the country's cooperation with organizations such as the World Bank, the International Monetary Fund, the European Bank for Reconstruction and Development, and the Asian Development Bank, as well as accelerating integration processes into international trade organizations, requires strong economic diplomacy institutions.

The effective functioning of these institutions enables the implementation of large-scale investment projects, the expansion of export geography, and the formation of a sustainable model of economic growth. These processes are also reflected in the following table.

Table 1.

Key Directions of Management Mechanisms for Economic Diplomacy Activities under Presidential Governance

No	Management Direction	Content	Expected Outcome
1	Centralized Strategic Management	Establishing a unified coordinating system within the Presidential Administration and economic diplomacy institutions.	Improved consistency and coherence of decisions, foreign economic policy implementation guided by a unified direction.
2	Institutional Strengthening	State structures responsible for foreign policy, investment, and trade issues.	Increased efficiency of diplomatic representatives, growth of investment flows, and export potential.
3	Development of Analytical Management Systems	Digital analytical platforms for monitoring economic risks and forecasting.	Enhanced scientific basis and accuracy of foreign economic decisions.
4	International Cooperation Management	Managing Uzbekistan's strategic relations with international economic organizations.	Implementation of large-scale projects, accelerated international economic integration processes.
5	Project Management and Oversight	Monitoring investment projects at the presidential level and establishing targeted oversight systems.	Improved efficiency and transparency in the implementation of investment projects.

The table indicates that, under presidential administration, the enhancement of economic diplomacy activities primarily relies on centralized management, institutional integration, analytical approaches, and project management processes. In particular, the first direction - centralization of strategic management - ensures the

consistency of economic diplomacy operations and establishes a unified stance in the state's foreign economic policy.

The second and fourth directions enable systematic institutional strengthening and the management of international cooperation. Enhanced engagement with international economic organizations facilitates the mobilization of significant financial resources, the expansion of export channels, and the acceleration of integration with global markets.

In the third and fifth directions, the adoption of modern management methods such as digital analytics, forecasting, project management, and monitoring systems enhances the practical effectiveness of economic diplomacy. These systems ensure that decisions made under presidential administration are well-founded, transparent, and yield high economic returns.

One of the main factors in improving economic diplomacy processes at the level of presidential governance is the centralized coordination of management. As indicated in the table, consolidating strategic management under a single center ensures consistency in foreign economic policy, speeds up the decision-making process, and enables a clear definition of the state's position in the international economic arena. This is especially important for protecting national interests in a rapidly changing global environment, effectively implementing investment projects, and developing export strategies.

Furthermore, analyses indicate that strengthening economic diplomacy institutions and ensuring their operation as a unified system is a key requirement of the current era. Institutional integration among various ministries and agencies enhances the functioning of diplomatic

missions, increases the efficiency of mechanisms for working with investors, and improves accuracy and coordination in implementing international agreements. The introduction of digital analytics and forecasting systems further enhances the quality of foreign economic decisions and allows for the pre-assessment of the economic effectiveness of each diplomatic action.

Moreover, the strengthening of systematic cooperation with international organizations is becoming a key driver for economic diplomacy processes. Strategically managing relations with major financial institutions, regional organizations, and global economic centers increases investment flows, accelerates economic integration processes, and reinforces Uzbekistan's position in the international economic system. The implementation of project management and monitoring systems at the presidential level enhances the quality of foreign economic projects, ensuring their timely and efficient completion. Thus, the mechanisms presented in the table form a comprehensive management model for the institutional development of economic diplomacy activities.

Analyses and the results of the table indicate that, under presidential governance, the effective development of economic diplomacy activities requires the implementation of centralized strategic management, institutional integration, and analytical and project management systems. These mechanisms serve to coordinate the state's foreign economic policy under a unified strategy, accelerate the decision-making process, and effectively promote national interests on the international stage.

Moreover, by strengthening economic diplomacy institutions and systematically managing international cooperation, major investment projects are attracted, export potential is expanded, and economic integration processes are accelerated. Digital analytics and monitoring systems ensure that decisions are scientifically grounded, transparent, and effective.

As a result, within the framework of presidential governance, the institutional development of economic diplomacy activities becomes a strategic tool that not only strengthens foreign economic relations but also ensures the country's sustainable economic growth and enhances its competitiveness in the international arena.

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